

**WELCOME to the PMI-SVC Professional Development Day Sponsor Program!**  
**Event date is November 3, 2017**  
**Theme is “The PRO in Project Management”**



PMI is the world’s largest project management association:

- 600,000 credential holders
- 450,000 members
- 280 chapters
- 190 countries

PMI Sacramento Valley Chapter

- Expand the profession
- Support local companies with increasing project profits and ROI

Advantage for project managers:

- Network
- Learn new skills
- Grow expertise

Advantage for sponsors:

- Market your organization, products and services
- Reach 1600 chapter members
- Exposure to local industry leaders from government, corporate and academic sectors
- Advertisement opportunities on radio, newspaper and online media

CONTACT INFORMATION

[VPPD@pmi-svc.org](mailto:VPPD@pmi-svc.org)

Project Management Institute-Sacramento Valley Chapter

# Benefits of Sponsorship

All sponsors will receive notoriety during the entire event including their logo on an entry sign and in slide presentations throughout the event. PMI SVC will also mention your generosity throughout the event.

Sponsors will be provided a table in the main area for promotion of their services and are invited to participate in the raffle prize drawing. This will incent attendees to stop by their table and stay for exciting prizes at the end of the event.

All sponsors will have guest registration tickets included in their package providing full access to the conference, presentations, and networking meals.

Other benefits may include:

- ▶ **Online Marketing:** Your company's sponsor logo with link to sponsor website, placed on the PMI-SVC website homepage
- ▶ **Center Placement:** Your logo receiving center prominent placement during the event
- ▶ **Company Promotion:** An opportunity to speak and introduce/market your company during your podium time to attendees

# Early Adopters

Support us early and receive additional benefits!

- ▶ Receive unlimited participant tickets at \$100 each (\$50-100 discount)
- ▶ Receive promotion of the event beyond PMI members via radio, newspaper, or online media
- ▶ Receive free professional headshots for your participants, valued at \$100 each

# Levels of Sponsorship

Category	Platinum \$2999	Gold \$1999	Silver \$1499	Bronze \$599
<b>Early Adopter</b> Payment by 9/30/17	Unlimited \$100 discounted attendee tickets Media Promotion 5 Headshots	Media Promotion 3 Headshots	2 Headshots	1 Headshot
<b>Exhibitor Area</b>	Two six-foot tables (1 <sup>st</sup> Choice Placement)	One six-foot table (2 <sup>nd</sup> Choice Placement)	One six foot table (3 <sup>rd</sup> Choice Placement)	Shared table to keep sponsor materials
<b>Conference Registration</b>	5 registrations	3 registrations	2 registrations	1 registration
<b>Online Marketing</b>	From sponsorship date to 9 months post event	From sponsorship date to 6 months post event	From sponsorship date to 3 months post event	From sponsorship date to year end
<b>Center Placement</b>	Yes			
<b>Event Speaking Promotion</b>	5 minutes	3 minutes		

# Thank you for your 2016 support

