
The Mission and Purpose of PMI-SVC Programs

Our purpose is to increase awareness of project management as a skill, practice and profession to enable changemakers within the Sacramento Valley Chapter of PMI. We are the growth, innovation and opportunity development branch of the Chapter with the mission to increase awareness of project management and develop long term relationships with future partners and members. Our goal is to build relationships to inspire new and existing members.

Director of Membership Analysis

ROLE DESCRIPTION: Responsible for analyzing data sets to identify effective ways of boosting chapter value. Using data analytics, derive logical conclusions to assist in implementing strategies and programs that can improve the member experience.

ROLES AND RESPONSIBILITIES:

- Manages the chapter's membership tools including database and survey applications.
- Works with Vice President Member Relations, Director of Member Experience, Director of New Membership to create Member Journey Map.
- Develop and implement programs to collect, analyze, and integrate feedback for inclusion in the strategic/operational planning.
- Develop and implement support plan including the promotion of PMI and chapter membership value.
- Identify and communicate member value through various delivery methods in alignment with the Membership Benefits Package.

LEADERSHIP SKILLS:

- Data and Business Analysis
- Active Listening Skills
- Skilled in Strategic Planning and Process Execution

Expected time commitment: At least 10-15 hours per month

Contact Information

To find out more about this position and the chapter, please contact:

Adam Schmidt, Vice President of Member Relations, VPMR@pmi-svc.org